



# JOIN US FOR OUR 3RD ANNUAL #Walk4Moms



**MAY 1 - MAY 31**



Dear PPSC's supporter,

Postpartum Support Center is organizing our annual Walk 4 Moms Fundraiser in observance of Maternal Mental Health Month. Postpartum Support Center's mission is to provide a comprehensive support system and safe place for mothers/parents and families in need and to promote awareness and prevention of Perinatal Mental Health Disorders. We strive to bridge the perinatal mental health treatment gap by destigmatizing these disorders.

“Walk For Moms” is our annual Maternal Mental Health Awareness and fundraising campaign: it's a movement that unites advocates of all ages, races, and backgrounds, and raises critical funds to support perinatal families; it opens the door for all mothers and birthing people to have access to free perinatal mental health peer support services; it gives opportunity to pregnant people to prevent postpartum depression; it gives free diapers and baby supplies to local children in need; it raises awareness about Maternal Mental Health and shines a light on a struggles that many parents don't speak about.

Our Walk for Moms Fundraising Celebration will be held on May 21, 2023. This event is not only part of our month long Walk for Mom's Campaign, it is also an opportunity for supporters of Postpartum Support Center to come together to support the families we serve and to give our community of family the chance to meet, create connection, and connect with our partners and supporters.

I am writing this letter to invite you to be a Co-Sponsor or Supporter of this event! As a leader in the community, your involvement with us in Walk for Moms is an opportunity for your organization to receive exposure and to join other individuals, organizations, and coalitions in our community to support perinatal families in Marin and Sonoma County, and create and strengthen community partnerships.

Community sponsors are the primary source of funding for this event and will help ensure its success. You can provide support in the following ways:

Be a Co-Sponsor or Event Supporter through a monetary donation or In kind Donation.

**There are more  
ways to  
participate in  
Making Walk for  
Moms A Huge  
Success**

**VOLUNTEER AT THE EVENT**

•  
**LEAD A WALK FOR MOMS TEAM  
TO FUNDRAISE**

•  
**PROVIDE INFORMATION TO  
CLIENTS OR PATRONS ABOUT  
WALK FOR MOMS & POSTPARTUM  
SUPPORT CENTER**

- ✓ We Walk For Moms to show our solidarity for all parents!
- ✓ We “walk the walk” with moms and dads and want them to know that they are not alone!
- ✓ We walk to show our support!
- ✓ We walk for parents who are unable to provide the most basic necessities for their children!
- ✓ We walk to provide relief!
- ✓ We walk to prevent postpartum depression!
- ✓ We walk to inspire hope!

Please read on for information on sponsorship levels. Beyond your sponsorship, we welcome you to join us by participating in Walk For Moms Fundraising Celebration. We look forward to hearing from you. For more information about this event, please contact our Board Director, Ra Feasby at ra@d2is.com or our Executive Director, Ivana Jagodic at ivana@postpartumsc.org.

On behalf of Postpartum Support Center, we thank you for your support.

Sincerely,

*Ivana Jagodic*

Ivana Jagodic  
Executive Director

**Link to Sponsorship Form: <https://forms.gle/5FgQfwpX4TJgTY6SA>**

Or scan the QR code





## There are 3 Tiers of Sponsorship

OR

## Corporate or Event Sponsorship

### Gold Sponsors: \$2,500

- A booth on the lagoon park green during the event
- signage on location at the event
- logo'd recognition on the Postpartum Support Center website and on our Walk4Moms Site for the month of May
- recognition on our social media platforms

### Silver Sponsors: \$1,500

- signage on location at the event
- logo'd recognition on the Postpartum Support Center website and on our Walk4Moms Site for the month of May
- recognition on our social media platforms

### Bronze Sponsors: \$1,000

- logo'd recognition on the Postpartum Support Walk4Moms Site for the month of May
- recognition on our social media platforms

### Event Sponsor: \$5000

- A booth on the lagoon park green during the event
- signage on location at the event
- Recognition during the event & stage time
- logo'd recognition on the Postpartum Support Center website and on our Walk4Moms Site from May 1st 2023- May 1 2024
- Branding on event signage, brochures, publications, and swag
- recognition on our social media platforms

### Food Sponsor: \$3000

- A booth on the lagoon park green during the event
- signage on location at the event
- logo'd recognition on our Walk4Moms Site

### Entertainment Sponsor \$ 500

- recognition on our social media platforms for the month of May

### Booth Sponsor: \$250

- A booth on the lagoon park during the event



**There are 3 Tiers  
of Sponsorship**

**OR**

**Corporate or Event  
Sponsorship**

	Gold	Silver	Bronze	event	Food	Entertainment	Booth
<b>Pricing</b>	\$2,500	\$1,500	\$1,000	\$5,000	\$3,000	\$500	\$250
A booth on the lagoon park green during the event	X			X	X		X
Signage on location at the event	X	X		X	X		
Logo'd recognition on the Postpartum Support Center website and on our Walk4Moms Site for the month of May	X	X	X	X			
recognition on our social media platforms	X	X	X	X	X	X	
Logo'd recognition on the Postpartum Support Center website				X	X		
Logo'd recognition on our Walk4Moms Site from May 1st 2023- May 1 2024				X	X		
Branding on event signage, brochures, publications, and swag				X			



**POSTPARTUM  
Support Center**